DOCUMENT RESUME

ED 149 754 IR 005 562

TITLE Advisory List of Instructional Media for Reading.
INSTITUTION North Carolina State Dept. of Public Instruction, Raleigh. Div. of Educational Media.
PUB DATE 77
NOTE 23p.; For related documents, see IR 005 550-569

EDRS PRICE MF-$0.83 HC-$1.67 Plus Postage.
DESCRIPTORS *Annotated Bibliographies; *Book Reviews; Elementary Grades; *Instructional Media; *Library Collections; Primary Grades; *Reading Programs; School Libraries; Secondary Grades

ABSTRACT

This advisory list includes instructional media appropriate to the reading program in schools for primary through senior high school grade levels. Entries included on the list were selected from those materials submitted by publishers which received favorable reviews by educators. Materials are arranged by type of media: books, books with recordings, kits, slide sets, films, games, and workbooks with recordings. Entries include citation, price if available, grade level, and annotation. (Author/KP)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****

ED149754

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL NATIONAL INSTITUTE OF EDUCATION POSITION OR POLICY

ADVISORY LIST OF INSTRUCTIONAL MEDIA

FOR

READING

"PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY

Rita G. Graves

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC) AND USERS OF THE ERIC SYSTEM."

State Department of Public Instruction
Division of Educational Media
Raleigh, North Carolina
Jan. & Sept. 1977

IR005562

Materials Review & Evaluation Services
Division of Educational Media
State Department of Public Instruction

Raleigh, North Carolina
January 1977

ADVISORY LIST OF INSTRUCTIONAL MEDIA

FOR

READING

This bibliography includes instructional media appropriate to the Reading program in the schools. The items are listed by type of media. The order of the listing is as follows:

activity cards	filmstrips (silent)	programmed materials
art prints	filmstrips (sound)	puzzles
books	games	realia
books (for teacher use)	globes	recordings (cassette tapes)
books (reference)	kits	recordings (disc)
books (supplementary texts)	manipulative devices	recordings (reel-to-reel tapes)
books with recordings	maps	reprints
calendars	measuring tapes	shortstrips
charts	microforms	slide sets (2"x2")
dictionaries	mini-units	slide sets (sound)
duplicating masters	models	study prints
film loops (silent)	periodicals	transparencies
film loops (sound)	pictures	videotapes
films (16mm)	posters	workbooks with recordings

The absence from this list of a given type of media indicates that no media of that type were reviewed or that none were deemed worthy of being called to the attention of schools. The name of a school administrative unit appearing after an annotation indicates that educators in that school system reviewed the item annotated and submitted the information for inclusion on the ADVISORY LISTS. Occasionally, such items may not appear on display at the Materials Review and Evaluation Center in Raleigh. Educators should bear in mind that materials included on this list were selected from those which publishers chose to submit for evaluation and may assume that materials available for purchase not appearing on the list either were not submitted for evaluation or received unfavorable reviews. Information about negative reviews, which do not appear on this bibliography, can be obtained by writing or calling the Materials Review and Evaluation Center. At the end of this bibliography may be found an unannotated list of books which have had favorable reviews in reliable reviewing sources.

The levels at which the media may be most effectively used are indicated by "prim" (primary: Grades K-3), "elem" (elementary: Grades 4-6), "jhs" (junior high school: Grades 7-8[9]), and "shs" (senior high school: Grades [9]10-12). The insertion of an arabic numeral after the grade level indicates that the item is especially pertinent at that specific grade level--e.g., "elem-6."

In some cases prices were not available. Prices shown are those quoted by publishers and producers. Prices quoted do not include postage and are subject to change.

All items included on this bibliography except 16mm films and some items suggested for inclusion by local school administrative units are displayed in the Materials Review and Evaluation Center at 620 North West Street in Raleigh.

PLEASE DO NOT ORDER BOOKS ON THIS LIST FROM THE MATERIALS REVIEW AND EVALUATION CENTER OR FROM THE DIVISION OF TEXTBOOKS. Sources of the books are listed on the colored sheets at the end of this bibliography and in the DIRECTORY OF PUBLISHERS AND PRODUCERS PARTICIPATING IN THE MEDIA REVIEW PROGRAM, a separate publication accompanying the complete set of ADVISORY LISTS OF INSTRUCTIONAL MEDIA. An abbreviated or code name for the publisher/producer appearing in the bibliographic entry on this list appears in the DIRECTORY, where the complete address follows the code name.

Schools may use this list to aid in selection of materials but are in no way restricted to purchasing items included on this list.

BOOKS

DeVane, Lencher Coleman. THE ADVENTURES OF TONY, DAVID, AND MARC: READING FROM A TO Z. Exposition, 1976. 93 p. $5. elem

Supplementary, hardcover book using alphabetic, topical sequence of high-interest stories featuring three young boys as vehicles to provide a thread of continuity; excellent black-and-white illustrations for each letter's topic; parent/teacher section in back of book suggests activities, provides categorical word lists, additional resources, plus an excellent, current bibliography

Books in a Series

Blocher, Arlo. TROLL JAM SESSION. Troll, 1976. each 32 p. each $4.89.
elem jhs shs

COUNTRY	JAZZ
FOLK	ROCK

Four titles on popular music in attractive high-interest/low-vocabulary format; 4th-5th grade reading level, large colorful photographs, and interesting text which is definitely superior to mundane content of many "high-interest" materials; each book gives a little history, description, and update on country, folk, jazz, or rock music; photographs of past and current stars in each musical genre (unfortunately, all photos are unlabeled, but fans will recognize most celebrities); handsome format--much visual appeal; Troll also produces reading modules containing filmstrips, cassette tapes, and spirit masters incorporating paperback copies of these four titles (see Kits in a Series, p. 13); excellent remedial reading series for a wide range of ages and grade levels--instant appeal, much TV association

LET ME READ BOOKS. Harcourt, 1976. each $4.95. $1.95 paper. prim
Alston, Eugenia. COME VISIT A PRAIRIE DOG TOWN. 64 p.
Hunt, Bernice Kohn. YOUR ANT IS A WHICH: FUN WITH HOMOPHONES. unp.
Nixon, Joan Lowery. THE MYSTERIOUS PROWLER. unp.

Three books from series of supplementary readers for primary grades; subject and quality vary; YOUR ANT IS A WHICH provides delightful introduction to homophones; COME VISIT A PRAIRIE DOG TOWN has excellent pen-and-ink illustrations complemented by science-oriented, informational text; THE MYSTERIOUS PROWLER is simplistic enough to introduce mystery format and develop interpretive comprehension skills; each book lends itself to reading aloud to a group or to individual skills development; supposed to have Parents' and Teachers' Guide to Related Activities--not included in examination copy, but would be helpful!

SCHOOL/HOME READING BAG PROGRAM. 6 units (grades) each containing 20 titles, vinyl reading bags, guides $564.70. Hertzberg, 1975. prim elem

GRADE 1.	$94	GRADE 4.	$93
GRADE 2.	$95.10	GRADE 5.	$93.60
GRADE 3.	$96.65	GRADE 6.	$92.35

The center received 5 titles for each grade.

Supplementary hardback reading books for Grades 1-6 (remedial for Grades 7-8), containing popular titles--i.e., FERDINAND, STONE SOUP, BLAZE AND THE FOREST FIRE, CHARLOTTE'S WEB, CALL IT COURAGE, AMOS FORTUNE FREE MAN; some selections correlate science, math, and social studies with language arts; laminated guide card for each book gives rationale and information to parents or teachers, plus story summary, questions, and enrichment activities; packaged in sturdy vinyl bag for classroom use or to take home; Spache and Chall Readability scales measure reading level of each book to aid teacher in individualizing for students' needs; range of 1 1/2 years within each level to accommodate diversity within groups; variety of illustrations--photographs, drawings, cartoons, watercolors; guide cards in different color for each level but, unfortunately, same wording is used in introductions to all six levels

BOOKS (FOR TEACHER USE)

Polon, Linda, and Wendy Pollitt. CREATIVE TEACHING GAMES. Denison, 1974. 71 p. $4.95.

One of the few publications chock full of ideas for making game boards; emphasizes basic reading/language skills--recognition of upper- and lower-case letters, word recognition, retention of words and word order, letter-sound skills, reinforcement of skills developing consonant blends, digraphs, vowel substitution, diphthongs, and much more; also suggests multi-skill math games, chiefly to improve child's grasp of addition, though games adapt to other math concepts; covers rudimentary measurement skills of the English system, not the metric system; simple directions and explicit, colorful drawings and diagrams; many tips on how to use inexpensive, available materials, such as cardboard boxes, egg cartons, pictures cut out of old phonics and reading books; good resource to supplement an already extensive game book library; especially good game board suggestions and examples. (This item also appears on the Kindergarten-Early Childhood Education and Languages Advisory Lists.)

Reasoner, Charles F. RELEASING CHILDREN TO LITERATURE: A TEACHER'S GUIDE TO YEARLING BOOKS. Dell, 1976. 287 p. $2 paper.

Main value of this teacher's guide is not its suggestions for teaching 25 selected Yearling publications but rather its solid, thoughtful prescriptions for studying any book; each lesson plan follows general pattern: story summary, prereading questions and activities, and postreading questions and activities, with emphasis on comprehension rather than word attack skills; extensive comprehension questions probe ideas and concepts--e.g., problems of pride in JOHNNY TREMAIN, conformity in CALL ME CHARLEY, parental discipline in BLUE RIDGE BILLY; superb in-depth thought questions adaptable to any literature; includes lesson plans for QUEENIE PEAVY, STRAWBERRY GIRL, THE GENIE OF SUTTON PLACE, and THE GLASSBLOWER'S CHILDREN among fiction titles, as well as five biographies of outstanding Americans; well organized; poorly bound, cheap paper, but nice print, wide margins

BOOKS (SUPPLEMENTARY TEXTS)

Christ, Henry I. READING SHOWCASE: THE WORLD OF SPORTS. BOOK 1. Globe, 1975. 184 p. guide $2.52 paper. elem jhs shs

Supplementary paperback text containing 19 high-interest/low-vocabulary sports stories designed to develop comprehension skills in Grades 4-6 and for remedial purposes in Grades 7-12; brief selections, three pages or less, dealing with varied sports--surfing, football, swimming, diving, ice skating, frisbee tossing, tennis, bowling--written at level to ensure success; each story begins with quotation expressing theme and ends with activities to determine individual strengths (general comprehension, scanning for details, making inferences, separating fact from opinion, word study, etc.); picture guide to develop observational skills at end of each unit; attractive layout--large print in variety of type, generous margins, illustrations, photographs; summary list of words and phrases; useful teacher's guide

Clements, Zacharie J., and Leon F. Burrell. PROFILES: A COLLECTION OF SHORT BIOGRAPHIES. Learning Trends, 1975. 231 p. guide $2.40 paper. elem-6 jhs shs

Twenty-four short biographies of individuals who were determined to use their talents fully; random selection somewhat lopsided in sexual representation--19 men, five women; includes successful personalities such as Pancho Gonzales, José Feliciano, Isaac Stern, Carmen Miranda, Dr. Charles Drew, Robert Goulet, Vince Lombardi; for individual or supplementary reading designed to develop vocabulary through context and to develop skills in identifying main idea, sequence, factual recall, inference, and judgment; enrichment exercises and study skills section on "Reading First Aid" to help readers identify main idea in paragraph; study guide or how-to for teacher and/or student giving directed instruction in development of comprehension skills; photographs, drawings, cartoons, and attractive brown and beige pages and borders engage reader's attention

Elwood, Ann. SOMETHING TRUE, SOMETHING ELSE. Learning Trends, 1975. 249 p. guide $2.64 paper. elem-6 jhs shs

Excellent paperback supplementary text of 22 short stories designed to reinforce literal, critical, and associative comprehension skills; format provides opportunity for comparing and contrasting within a framework of fiction and nonfiction content; new vocabulary phonetically spelled and defined at beginning of each story; high-interest/low-vocabulary content featuring science fiction themes, the supernatural, and adventures in the wild; attractive black-and-white photos, dark print, wide margins; durable paperback; valuable supplement to senior high school remedial reading programs

Fox, Bernard A., and Audrey Weiner. MINI-UNITS IN READING. BOOK 2. Globe, 1976. 170 p. guide $2.76 paper. jhs shs

Short, high-interest/low-vocabulary stories designed for junior and senior high school remedial readers; story-related vocabulary, which is phonetically spelled and defined, precedes each one-to-two page selection and is italicized where it appears in context; follow-up exercises stress understanding author's purpose, grasping main idea, following directions, and vocabulary reinforcement; stories center on popular people and interests--Scott Joplin, Jackie Stewart, Lee Trevino, sports cars, motorcycles (1972 Olympic stars, Olga Korbut and Mark Spitz, may date the book--they are hailed as current champs); excellent minority representation; sturdy with good visuals; for use with small groups or individually

Kravitz, Alvin, and Dan Dramer. SIGHTS AND SOUNDS. BOOK 1. Learning Trends, 1975. 137 p. guide $2.52 paper. elem jhs shs

Supplementary paperback text containing 20 one-page, high-interest/low-vocabulary stories of approximately 200 words designed to reinforce comprehension skills of literal recall, inference, and getting the main idea, plus study skill of locating information to extend learning; story topics range from coyotes, mountain lions, and Soapbox Derby frauds, to the terrors of being lost at sea and mysterious thefts in New York's Central Park; vocabulary reviews and word recognition checks provided at four intervals; remedial reading for weak junior and senior high school students--extremely easy for senior high students

NEW PHONICS WORKBOOK: LEVEL A. Mod. Curr. Pr., 1976. 240 p. b&w $1.77 paper, color $1.98 paper. prim

Excellent, inexpensive, 240-page workbook with scope and sequence chart showing skill development from simple to more complex; areas of skill development and reinforcement include readiness, alphabet, consonants, long and short vowels, blends, and digraphs; specific directions for use of workbook and follow-up diagnosis included on front cover

Norman, Jack. SKILLBOOK IN READING. AMSCO, 1975. 130 p. $1.95 paper. jhs shs

Designed to develop comprehension skills and literary appreciation in short, 100-125-word stories with high appeal for students; four "Reading Roundup" sections at equal intervals provide additional teacher information on student retention and provide specific exercises emphasizing and reinforcing basic comprehension skills

Rauch, Sidney J., and Alfred B. Weinstein. WORLD OF VOCABULARY. BOOK 3. Learning Trends, 1975. 124 p. guide $2.25 paper. elem-6 jhs shs

Supplementary vocabulary workbook of 20 high-interest/low-vocabulary selections teaching, altogether, approximately 250 words related to sports, celebrities, distant lands, adventure; each selection develops 10 selected vocabulary words from story context in eight varied reinforcement exercises; mini-dictionary defines all vocabulary words at end of workbook; topics range from Bob Dylan and "the Divine Miss M." (Bette Middler) to Gloria Steinem, Hank Aaron, Diana Ross, the mysteries of Stonehenge, Pablo Casals, the threatened blue whale, and Skylab; full-page photographs; perforated and punched for notebook use; teaching guide available; geared to Grades 6-8 but excellent remedial tool for Grades 9-12

Books (Supplementary Texts) in a Series

Barbe, Walter B., Ph. D., et al. BARBE READING SKILLS CHECK LISTS AND ACTIVITIES. Ctr. Applied Research, 1976. each $9.95. prim elem jhs shs

READINESS LEVEL. 112 p.	FOURTH LEVEL. 111 p.
FIRST LEVEL. 112 p.	FIFTH LEVEL. 110 p.
SECOND LEVEL. 95 p.	SIXTH LEVEL. 112 p.
THIRD LEVEL. 107 p.	ADVANCED LEVEL. 112 p.

Develops four major skills sequentially in eight units: 1) vocabulary--word recognition, word meaning, 2) perceptual--auditory and visual, 3) comprehension--interest, ability 4) oral expression; numerous activities to develop specific skills designed for individual, small, and large groups *require teacher-made materials;* each student's progress recorded on individual checklist printed on ditto master; includes overview chart of skills progression; each unit in durable, manageable, spiral bind; good material for learning centers

Brown, Sandra M. THE SKILLBOOSTER SERIES: LEVEL D. Mod. Curr. Pr., 1975. each 48 p. each $1.08 paper. prim-3 elem

BUILDING WORD POWER	ORGANIZING INFORMATION
INCREASING COMPREHENSION	USING REFERENCES
WORKING WITH FACTS AND DETAILS	

Excellent, economical series of five 48-page, specific-skills workbooks with high-interest/low-vocabulary reading selections to reinforce vocabulary, comprehension, and study skills; useful with small groups or individuals; simple explanation of particular skill, plus directions for each lesson; answer key provided at back of book for self-correction; drawings and accents in bright green sustain attention

McInnes, John, and William Murray. SEARCH BOOKS. Bowmar, 1976. each 16 p. all $13.20 paper. prim-3 elem-4 jhs shs

TREASURE	SKIN DIVING
CAR RACING	THE WEATHER
MIGRATION	GETTING THE MESSAGE
DOLPHINS	LOOKING AT THE SKY
TEST PILOT	GAME WARDEN
TELLING THE TIME	ON THE AIR

Excellent supplementary paperbacks correlating especially with science; colorful, accurate, highly motivating illustrations enhance and explain well-written texts for 3rd-4th grade readability; high-interest/low-vocabulary material for junior and senior high school remedial readers; two pages of comprehension and enrichment activities provided at end of each book; for individual or small-group use

Raabe, Janis Asad. PREPRIMARY READERS. Mod. Curr. Pr., 1974, 1975. each 8 p. guides all $11.20 paper. prim

SET 1, SHORT VOWELS	SET 2, LONG VOWELS
MAX	KATE AND JAKE
SAM AND AL	DAVE AND HIS RAFT
SIX KIDS	BIKE HIKE
JIM WINS	I LIKE WHAT I AM
GUS	DUNE BUG
FUN WITH GUM	SUE AND JUNE
HOP ON, HOP OFF	MR. JONES AND MR. BONES
HOT RODS	PETE AND HIS BEANS
RED HEN	JOE AND MOE
JET BED	ZEKE

Supplementary readers with large, full-color illustrations providing context clues to the controlled vocabulary format reinforcing short and long vowels; teacher's guides provide guidelines for phonetic vocabulary and irregular vocabulary (primarily Dolch) development, plus literal and interpretive comprehension questions for discussion; excellent for reinforcement on individualized basis with questions to be answered in written form

BOOKS WITH RECORDINGS

*Other title on page 14.

THE DINOSAUR MACHINES. 4 cassette tapes, 4 read-along books, teacher's guide containing spirit duplicating masters $52. EMC, 1975. elem jhs

THE DAY OF THE DINOSAUR	THE DINOSAUR TRAP
ESCAPE FROM TYRANNOSAURUS	DEATH OF A DINOSAUR

Reluctant reader fare with science fiction flavor in four paperback books with word-by-word tape presentations of each story; stories focus on three youngsters--

THE DINOSAUR MACHINES. (Cont'd)

Riley Brown, Joe Lopez, and Carmen Garcia--who accidentally trigger a time machine in dinosaur museum which takes them back to Mesozoic era when dinosaurs roamed earth; the threesome's adventures in dinosaur country will appeal to sci fi buffs who won't read; difficult scientific vocabulary interspersed with short, easy words and sentence structure--"Monoclonus," "Tyrannosaurus," "ravine," "condor," "Pterosaurs" (read-along cassette tapes aid students with correct pronunciations of difficult words); odd combination of quite difficult scientific terminology and easy, breezy slang; Riley, Joe, and Carmen appear to be of junior high school age; program probably best suited to truly reluctant (resistant) students rather than those with serious reading deficiencies: comprehensive teacher's guide outlines numerous skills checks and suggests follow-up activities, all on detachable, reproducible pages

GIRL STUFF. 4 cassette tapes, 4 read-along paperback books, teacher's guide containing spirit duplicating masters $49. EMC, 1973. elem

HOT SHOT	STRAY
BREAK-IN	STAND-OFF

Supplementary reading program for reluctant readers based on concept that "read-along" activities can greatly benefit students in understanding total reading process; activities such as comprehension tests, vocabulary exercises, and puzzles reinforce skills; illustrated stories dealing with school situations involving four preteen girls stress values of fair play, cooperation, consideration, self-discipline, etc.; professional tapes in dual track format

READ-ALONGS, SET 5. 8 boxes each containing 10 books, 1 cassette tape, one 7" disc recording 33 1/3 rpm, guide $195. Disney, 1975. prim

ALADDIN AND HIS LAMP	MORE JUNGLE BOOK
DUMBO	MOTHER GOOSE RHYMES
LITTLE RED RIDING HOOD	PINOCCHIO
MICKEY AND THE BEANSTALK	THUMPER'S RACE

Excellent set of materials using auditory and visual modes to reinforce sight vocabulary and develop listening skills; discussion questions at end of each booklet provide oral language experiences and creative enrichment activities; selected stories illustrated with numerous color pictures are of high interest to young readers; tapes and records of excellent quality; teacher's edition in each box giving objectives, classroom and pupil preparation, discussion questions, assignments, activities

SADDLE UP. 4 cassette tapes, 4 read-along books, teacher's guide containing spirit duplicating masters $52. EMC, 1975. jhs shs

A BETTER BIT AND BRIDLE	OPEN THE GATE
A CHANCE TO WIN	TRAILERING TROUBLES

Four horse stories on third-grade reading level for junior high school girls with reading deficiencies; read-along tapes accompanying the four texts move at acceptable pace for poor readers; each story focuses on teen-aged girl whose performance is hampered by personal flaw--Pam likes to do things the easy way, Val lacks self-confidence, Vickie overemphasizes winning; all stories geared toward girls (even instructions in teacher's guide use only the female pronoun); many detachable, reproducible skill sheets in teacher's guide testing comprehension and story-related vocabulary; "creative activities" section suggests a number of follow-up activities capitalizing on the horsey set's enthusiasm for their favorite animal--making a poster advertising a horse show, finding horsemanship

SADDLE UP. (Cont'd)

terms concealed within puzzle, writing a "diary" about one's activities with her horse, etc.; interesting supplementary unit for girls who'd rather ride horses than read books; definitely a special-interest reading program for junior high school girls or some senior high school horse addicts with substantial reading deficiencies

SPORTS CLOSE-UPS. 4 boxes containing cassette tapes, books, guides $314.50. EMC.
prim-3 elem jhs shs

SPORTS CLOSE-UPS 1. 5 cassette tapes, 5 paperbacks, guide containing duplicating masters $69.75. 1973.
WILLIE MAYS: MOST VALUABLE PLAYER
MICKEY MANTLE SLUGS IT OUT
JIM BROWN RUNS WITH THE BALL
HANK AARON CLINCHES THE PENNANT
JOHNNY UNITAS AND THE LONG PASS

SPORTS CLOSE-UPS 2. 6 cassette tapes, 6 paperback books, guide containing duplicating masters $82.50. 1974.
KAREEM ABDUL JABBAR: CAGE SUPERSTAR
GALE SAYERS: STAR RUNNING BACK
FRAN TARKENTON: SCRAMBLING QUARTERBACK
BOBBY ORR: STAR ON ICE
ERNIE BANKS: HOME RUN SLUGGER
ROBERTO CLEMENTE AND THE WORLD SERIES UPSET

SPORTS CLOSE-UPS 3. 5 cassette tapes, 5 paperback books, guide containing duplicating masters $69.75. 1974.
BOBBY HULL: HOCKEY'S GOLDEN JET
ROY CAMPANELLA: BRAVE MAN OF BASEBALL
LEE TREVINO: THE GOLF EXPLOSION
BILLIE JEAN KING: TENNIS CHAMPION
O. J. SIMPSON: JUICE ON THE GRIDIRON

SPORTS CLOSE-UPS 4. 7 cassette tapes, 7 paperback books, guide containing duplicating masters $92.50. 1975.
MUHAMMAD ALI: BOXING SUPERSTAR
EVEL KNIEVEL: DAREDEVIL STUNTMAN
JOE NAMATH: HIGH FLYING QUARTERBACK
FRANK ROBINSON: SLUGGING TOWARD GLORY
VINCE LOMBARDI: THE IMMORTAL COACH
EVONNE GOOLAGONG: SMASHER FROM AUSTRALIA
PHIL ESPOSITO: THE BIG BRUIN

Supplemental book-with-tape reading program appropriate for wide range of grade levels; elementary reading level, but especially attractive high-interest content for weak junior and senior high school students; each paperback is short biography of outstanding athlete representing football, baseball, basketball, or hockey, with cursory coverage of tennis, boxing, and motorcycle heroes; only two women, Billie Jean King and Evonne Goolagong, among 23 athletes presented here, limiting books' appeal for girls; full of large, black-and-white photographs; teacher's guide provides suggestions and duplicating masters for vocabulary reinforcement, comprehension exercises, and creative writing; even third graders enjoy these, as well as remedial secondary readers, having no trouble maintaining their place in book as tape plays; attractive, durable; excellent series for remedial purposes in upper grades

SCOPE/ACTIVITY KIT: SCIENCE FICTION. 30 copies student booklet, 6 ditto masters, guide $29.95. Scholastic, 1976. jhs shs

Teachers familiar with SCHOLASTIC SCOPE magazine will welcome this excellent science fiction program for reluctant readers; each of 30 student booklets contains an introduction on science fiction emphasizing pioneers like Jules Verne and H. G. Wells, plus nine selections by such stellar authors as Ray Bradbury and Jack Finney; stories condensed and vocabulary simplified; topics are eerie, shivery, thought-provoking; futuristic illustrations throughout; ditto masters contain exercises testing comprehension, decoding messages concealed in jumbled letters (cryptograms), encouraging creative writing, providing word puzzles reinforcing vocabulary from story context, and more; imaginative activities; good story selections; excellent teacher's guide

Kits in a Series

CRITICAL READING AND LISTENING (CRL) SKILLS PROGRAM. 46 kits each containing 5 student study guides, 10 skill cards (5 copies each), 10 divider cards denoting skills covered, 10 worksheet pads (35 sheets each), 5 answer keys, 2 student record form spirit masters. each $40. ICT. (available from Nat'l. School). prim-2, 3 elem jhs

See publisher's literature for additional information about other kits in the program, correlated audio and visual materials, and replacements for expendable materials.

Structured on graded levels to strengthen critical thinking through development of comprehension and study skills--understanding, interpretation, analysis, evaluation, appreciation, application; each kit deals with specific subject areas, including history and biography, geography, science, social studies, adventure and mystery, sports, science fiction, contemporary issues; each of 10 selections in study guide preceded by vocabulary list and followed by comprehension exercises with answer key; cards and work sheets correlated with study guide selections develop such skills as making notes, using graphs, outlining, reasoning, recognizing main idea, determining relevance, and paraphrasing; correlated programs available in paced filmstrip format or in audio cassette format, purchased separately or combination of both; filmstrips for 32 kits purchasable as guided reading program; one teacher's guide for entire program, purchased separately; program designed for individual or small-group use; useful purchase for learning centers

SCIENCE TEXT (F 51-60) 1974

Discusses variety of topics--mountains, oceans, electricity, plants and animals, human body, etc.; comprehension check sheets may be reproduced (spirit masters not included in kit reviewed)

SOCIAL STUDIES TEXT (E 41-50) 1974

Covers topics such as agriculture, irrigation mini-miracles, Africans, Indian social structures, growth of cities, cause and effect of immigration influx, history and meaning of U. S. flag, how U. S. government works; spirit master copies of comprehension checks available in kit reviewed

LANGUAGE EXPERIENCES IN READING. 6 kits each containing 6 color filmstrips with 6 cassette tapes, 8 cassette tapes for listening experiences and listening skill lessons, 72 resource cards, 72 reading selections, ditto sheet resource book, 6 daily lesson plan guides, class record sheet, bibliography of children's books, 1 sample copy of student consumable materials, 1 Teacher's Resource Guide, 1 Teacher's Guide: Language Study. each $249.50. each with disc recordings $249.50. EBE. prim

LEVEL I. 1974 Appeared on Jaunary 1975 ALIM
LEVEL II. 1975
LEVEL III. 1975
LEVELS IV, V and VI in preparation
See publisher's literature for additional information about the program and for prices of expendable materials.

Senior author of this language arts/reading development program is the very reputable reading authority, Roach Van Allan, acknowledged expert in language experience approach; variety of multimedia materials builds on child's existing abilities to think and speak and develops listening, writing, reading, and speaking as correlated skills; checkpoints in student activity book assess individual weaknesses and strengths in decoding, comprehension, and oral reading; good follow-up activities in teacher's guide; excellent racial representation in illustrations; subject matter throughout materials is appealing to children--e.g., animals, holidays, personal feelings (sadness, anger), things "that go bump in the night," games; colorful photographs and animation on filmstrips; packaged in durable, convenient kits; useful with beginning readers or with those in Grades 1-3 whose reading skills are not commensurate with their abilities, including those for whom English is a second language; effective supplement to State-adopted basal reader in developmental program

POWER READING SERIES. 3 kits each containing prescriptive resources: teacher lesson plans, student worksheet masters, skill tests; diagnostic resources: criterion-referenced reading survey tests, individual checklists of reading skills, group ledger of reading skills; teacher's guide. BFA. jhs shs

KIT 1. $129.95. 1973
KIT 2. $169.95. 1974
KIT 3. $199.95. 1975

Focusing on behavioral objectives, this program fulfills a need for schools and teachers desiring a sequential skills-development program, complete with objectives, tests, ideas for teaching, and post-tests; progresses from simple to more difficult exercises in word recognition, comprehension, and study skills; Kit 3 fills a special need at secondary level, as teachers there are usually less aware of skills-development steps and thus more in need of such help; few reading programs extend to this level; exercises should be considered as only a beginning; for many students, several additional exercises will have to be devised before the skill is mastered; teachers who depend entirely upon skills development may find students losing interest and failing to see carry-over to reading for fun or comprehension; kits are not total reading programs but are rather guides to skills needs; teachers' guides provide explicit directions for using each kit, plus suggestions for creative enlargement of program; complete and durable; organized in file-drawer fashion; good supplemental reading program; one exercise was about a girl who was a successful inventor--bravo! (Wake County)

TELL ME A STORY. 2 kits each containing 4 color filmstrips, 2 cassette tapes, 4 teacher's script books, 4 pads of Tell-back booklets, guide. each $49. Taylor Assocs., 1971, 1975. (available from Pat'l. School). prim
SOUND FILMSTRIP LIBRARY 7: STORIES FROM OTHER LANDS
SOUND FILMSTRIP LIBRARY 17: FRIENDS TO THE RESCUE
See producer's literature for additional titles in series.

Utilizes multi-sensory approach in seeing, hearing, retelling activities appropriate for pre-readers, beginning readers, reluctant readers; kits provide students with several learning options, according to individual skill, ability, or interest--e.g., reading along with cassette, or recording oneself reading aloud; good-quality filmstrips and tapes; tell-back booklets with nine pictures from filmstrips encourage verbal language, sequential recall, and recall of specific details; includes teacher's script book and guide

TROLL JAM SESSION READING MODULES. 4 boxes each containing 1 color filmstrip, 1 cassette tape, 10 books, spirit masters, guide $167. each $42.95. Troll, 1976. elem jhs shs

JAZZ MUSIC READING MODULE	FOLK MUSIC READING MODULE
ROCK MUSIC READING MODULE	COUNTRY MUSIC READING MODULE

Book-with-sound/filmstrip reading program on four types of popular music--country, folk, jazz, and rock; 10 attractive paperback books on each musical category contain full-color, attractive photos on every page of stars, concerts, and geographical regions that popularized the category; one short paragraph of text per page traces history, development, and outstanding musicians in each musical category; unfortunately, photos in text are unlabeled, though most readers will probably recognize Loretta Lynn, Louis Armstrong, Mick Jagger, etc; cassette tapes and filmstrips duplicate paperback texts and photographs; ditto masters accompanying each set of books reinforce vocabulary learned in the set--not musically related words but rather words like "heritage," "rural," "aspiring"; teacher's manual suggests activities for testing comprehension, identifying main idea, recognizing clues to word meanings within story context, and vocabulary mastery; excellent remedial reading program for junior/senior high schools

SLIDE SETS (SOUND)

I COULDN'T PUT IT DOWN: HOOKED ON READING. 2 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge, 3 books; teacher's guide, Student Reading Guide $119.44. Ctr. Humanities, 1976. elem jhs shs

PART I	PART II
THE PIGMAN	THE OUTSIDERS
THE CONTENDER	SOUNDER
LISA, BRIGHT AND DARK	DROP-OUT

Multimedia program using colored slides, music, narration, fiction books, and reading guide to motivate readers; colorful slide presentation designed to stimulate students' enthusiasm for reading the books by dramatizing each novel to high-interest point, then interrupting story with probing question; young people will identify with characters, situations, and struggles in stories of self-discovery--John and Lorraine's alienation from adult world in THE PIGMAN, Donnie and Mitch's compounding their problems when they DROP-OUT, Alfred's burning desire to climb out of poverty in THE CONTENDER, etc.; 7th-12th-grade interest level, 5th-6th-grade reading level; accompanying student guide divides each novel into short reading assignments with accompanying thought questions, vocabulary exercises, discussion topics; teacher's guide; packaged in two durable boxes

BOOKS WITH RECORDINGS

*Continued from page 6.

FIRST START READ-ALONG PROGRAM. 12 boxes each containing 1 cassette tape, 8 books, guide $148. each $12.95. Troll, 1976. prim

BATH FOR A BEAGLE	GROWING UP, UP, UP
BETSY THE BABYSITTER	HAROLD'S FLYAWAY KITE
CEMENT TENT	PETER AND PENNY TREE
THE CHRISTMAS SANTA ALMOST MISSED	STICKY STANLEY
THE DAY BUSY BUZZY STOPPED BEING BUSY	THE TALE OF THE CHRISTMAS MOUSE
ELEPHANT IN TROUBLE	WHO CRIED FOR PIE?

Books-with-read-along tapes for K-3 classes, all on high-interest topics--e.g., Santa Claus, kites, witches, mystery; colorfully bound, child-size little paperbacks are quite brief and will be sped through by average to good readers; two-color illustrations are busy, full of action, appealing; excellent racial representation in drawings; read-along tapes are well paced, following page by page with text and alerting reader with auditory signal to turn page; pleasant, young woman's voice reads each story; sound effects (wind, music, feet running, etc.) are sufficient without being distracting; tapes are particularly well timed for primary readers; well-organized teacher's guide for each title with specific activities for developing skills such as auditory and visual discrimination, vocabulary/comprehension, observing rhyming words, finding hidden words (ex. "everywhere," contains "very," "where," "here," etc.); boxed durably, attractively; good for independent readers

DIRECTORY OF PUBLISHERS AND PRODUCERS

AMSCO - AMSCO School Publications, Inc., 315 Hudson Street, New York, New York 10013

BFA - BFA Educational Media, 2211 Michigan Avenue, Santa Monica, California 90406

Bowmar - Bowmar, 4563 Colorado Boulevard, Los Angeles, California 90039

Classroom World - Classroom World Productions, P.O. Box 2090, Raleigh, North Carolina 27602

Ctr. Applied Research - The Center for Applied Research in Education, Inc., 521 Fifth Avenue, New York, New York 10017

Ctr. Humanities - The Center for Humanities, Inc., 2 Holland Avenue, White Plains, New York 10603

Dell - Dell Publishing Company, Inc., One Dag Hammarskjold Plaza, New York, New York 10017

Denison - T. S. Denison & Company, Inc., 5100 West 82nd Street, Minneapolis, Minnesota 55437

Disney - Walt Disney Educational Materials Company, 800 Sonora Avenue, Glendale, California 91201

EBE - Encyclopaedia Britannica Education Corporation, 425 North Michigan Avenue, Chicago, Illinois 60611

EMC - EMC Corporation, 180 East Sixth Street, St. Paul, Minnesota 55101

Exposition - Exposition Press, Inc., 900 South Oyster Bay Road, Hicksville, New York 11801

Globe - Globe Book Company, Inc., 175 Fifth Avenue, New York, New York 10010

Guidance Assocs. - Guidance Associates, 757 Third Avenue, New York, New York 10017

Harcourt - Harcourt Brace Jovanovich, Inc., 757 Third Avenue, New York, New York 10017

Hertzberg - Hertzberg-New Method, Inc., East Vandalia Road, Jacksonville, Illinois 62650

ICT - Instructional Technology Communications, Hawk Drive, Huntington, New York 11743

Learning Trends- Learning Trends, Division of Globe Book Company, Inc., 175 Fifth Avenue, New York, New York 10010

Mod. Curr. Pr. - Modern Curriculum Press, 13900 Prospect Road, Cleveland, Ohio 44136

Nat'l. School - National School & Industrial Corporation, 14 Glenwood Avenue, Raleigh, North Carolina 27603

Scholastic - Scholastic Book Services, 50 West 44th Street, New York, New York 10036

Taylor Assocs. - Taylor Associates, Hawk Drive, Lloyd Harbor, New York 11743

Troll - Troll Associates, 320 Route 17, Mahwah, New Jersey 07430

Materials Review & Evaluation Services
Division of Educational Media
State Department of Public Instruction

Raleigh, North Carolina
September 1977

ADVISORY LIST OF INSTRUCTIONAL MEDIA

FOR

READING

This bibliography includes instructional media appropriate to the Reading program in the schools. The items are listed by type of media. The order of the listing is as follows:

activity cards	filmstrips (silent)	programmed materials
art prints	filmstrips (sound)	puzzles
books	games	realia
books (for teacher use)	globes	recordings (cassette tapes)
books (reference)	kits	recordings (disc)
books (supplementary texts)	manipulative devices	recordings (reel-to-reel tapes)
books with recordings	maps	reprints
calendars	measuring tapes	shortstrips
charts	microforms	slide sets (2"x2")
dictionaries	mini-units	slide sets (sound)
duplicating masters	models	study prints
film loops (silent)	periodicals	transparencies
film loops (sound)	pictures	videotapes
films (16mm)	posters	workbooks with recordings

The absence from this list of a given type of media indicates that no media of that type were reviewed or that none were deemed worthy of being called to the attention of schools. The name of a school administrative unit appearing after an annotation indicates that educators in that school system reviewed the item annotated and submitted the information for inclusion on the ADVISORY LISTS. Occasionally, such items may not appear on display at the Materials Review and Evaluation Center in Raleigh. Educators should bear in mind that materials included on this list were selected from those which publishers chose to submit for evaluation and may assume that materials available for purchase not appearing on the list either were not submitted for evaluation or received unfavorable reviews. Information about negative reviews, which do not appear on this bibliography, can be obtained by writing or calling the Materials Review and Evaluation Center. At the end of this bibliography may be found an unannotated list of books which have had favorable reviews in reliable reviewing sources.

The levels at which the media may be used most effectively are indicated by "K" (Kindergarten), "prim" (primary: Grades 1-3), "elem" (elementary: Grades 4-6), "jhs" (junior high school: Grades 7-8[9]), and "shs" (senior high school: Grades [9]10-12). The insertion of an arabic numeral after the grade level indicates that the item is especially pertinent at that specific grade level--e.g., "prim-2," "elem-6."

In some cases prices were not available. Prices shown are those quoted by publishers and producers. Prices quoted do not include postage and are subject to change.

All items included on this bibliography except 16mm films and some items suggested for inclusion by local school administrative units are displayed in the Materials Review and Evaluation Center at 620 North West Street in Raleigh.

PLEASE DO NOT ORDER ITEMS ON THIS LIST FROM THE MATERIALS REVIEW AND EVALUATION CENTER OR FROM THE DIVISION OF TEXTBOOKS. Sources of the items are listed on the DIRECTORY OF PUBLISHERS AND PRODUCERS PARTICIPATING IN THE MEDIA REVIEW PROGRAM, a separate publication accompanying the complete set of ADVISORY LISTS OF INSTRUCTIONAL MEDIA. An abbreviated or code name for the publisher/producer appearing in the bibliographic entry on this list appears in the DIRECTORY, where the complete address follows the code name.

Schools may use this list to aid in selection of materials but are in no way restricted to purchasing items on this list.

ACTIVITY CARDS

HOW TO CREATE MORE READING SKILL CENTERS. 100 activity cards with 11 tab dividers $6.95. Ed. Insights, 1975. (available from Stone's). elem

Same format as HOW TO CREATE READING SKILL CENTERS (see below) but with more topics added--e.g., vowels, antonyms, synonyms, homonyms, contractions, possessive nouns, silent consonants, dictionary skills; like its companion program, this one best serves elementary teachers developing reading skills centers for various levels of ability

HOW TO CREATE READING SKILL CENTERS. 100 activity cards with 11 tab dividers $6.95. Ed. Insights, 1975. (available from Stone's). elem

Activity cards on such skills as sequence, consonants, rhyming, word recognition, compound words; cards illustrate activities, suggest materials and directions for construction; helpful tips for elementary teachers developing centers for teaching basic reading skills to various levels of ability

READ ON! 100 activity cards with 5 plastic tab dividers $9.95. Ed. Insights, 1975. (available from Stone's). elem jhs

Cards with high-interest/low-vocabulary short stories and follow-up activities in five categories: mystery and adventure, fun and nonsense, famous people, sports heroes, and fun things (art activities in "Fun Things" seem unnecessary); evaluation and answer key follow sports heroes section; attractive cards, appealing content; teacher-guided reinforcement necessary

THE READING BOX. 150 activity cards with 12 tab dividers $6.95. Ed. Insights, 1974. (available from Stone's). K prim elem

Activities, games, and projects for wide range of abilities supplementing elementary language arts programs; includes listening skill builders, vocabulary builders, choral verse, reading through writing, comprehension, dramatic play, dictionary and reference skills, book reports; helpful "Continuum of Reading Skills" for maintaining individual records

READING Rx. 100 activity cards with 10 plastic tab dividers $9.95. Ed. Insights, 1976. (available from Stone's). elem jhs

Individualized program for students with reading difficulties; color-coded dividers categorize problem areas--e.g., phonetic analysis, comprehension; dividers contain explanations, evaluation methods, checklists; remediation suggested for many ability levels; instructions also for administering oral reading test; all packaged in sturdy, conveniently sized file card box; for busy teachers needing supplementary material for basal reader

READING TUTOR KIT. 45 activity booklets in burlap Idea Bag $7.95. Ed. Center, 1976. prim-3 elem jhs

For reading tutors working with students on one-to-one basis on word attack, comprehension, study skills, everyday reading of menus, telephone books, etc.; color-coded cards outline specific sub-skill, objective, pre-assessment, lesson with 1-5 activities, post-assessment; tutor's manual included; teachers should be cautious about determining students' mastery based on brief lessons provided; expansion of lessons needed before administering post-assessment

BOOKS

Hilton, Barbara E., and Rickie F. Williams. PHONICS HELPER STORIES. Perry-Neal, 1977. 36 p. $3 paper. prim

Excellent consumable, paperback workbook containing 17 high-interest stories, each with a high concentration of words containing irregular vowel combinations and digraphs; provides both the application of a skill plus the basis for diagnosing skill mastery; space provided for student artwork; useful but expensive considering its expendable nature

Tremain, Ruthven. FOOLING AROUND WITH WORDS. Described on Languages Advisory List

Turner, Richard H. REAL EXPERIENCES: LANGUAGE IN EVERYDAY USE, BOOK 2. Globe, 1977. 115 p. guide $3.24 paper. jhs-9 shs

Twenty "conversations" dealing with survival reading skills in supplementary, high-interest/low-vocabulary paperback of short episodes in which a cast of two or three characters discuss familiar or timely problems--applying for a job, getting help for a child who swallows bottle of pills, getting married; each "dialogue" provides for vocabulary development, discussion and reasoning questions, as well as application of survival skills; useful with high school remedial readers; conversational technique applicable for role-play reinforcement; provides conversational model needed in real life

Books in a Series

Braun, Marilyn, ed. CLASSROOM READING DIAGNOSIS SYSTEM. Ed. Center, 1974. each $9.95. prim elem

Titles: VOLUME 1: WORD ATTACK. 73 p.; VOLUME 2: COMPREHENSION. 72 p.; VOLUME 3: STUDY SKILLS. 78 p.

Supplementary reading program in color-coded, loose-leaf vinyl notebooks concentrating on basic word attack, comprehension, and study skills; charts explain diagnostic system and classroom management; each section arranged uniformly: objective of each strategy, worksheets for specific strategies, diagrams/explanations of learning stations, assessment instruments; helpful for teachers individualizing reading instruction; good diagnostic/record keeping system for reading centers; cut-and-dry worksheet assignments require supplementing with more interesting, relevant reading material, illustrations; good management system for any reading program

BOOKS (FOR TEACHER USE)

Bruton, Ronald W. AN OUNCE OF PREVENTION PLUS A POUND OF CURE: TESTS AND TECHNIQUES FOR AIDING INDIVIDUAL READERS. Goodyear, 1977. 109 p. $8.95 paper.

Each of 10 chapters illustrates a reading-teaching problem and gives step-by-step directions on how to test and instruct the individual student; excellent source for classroom teachers to determine students' strengths and weaknesses and decide on a direction and plan for remedial and corrective processes

Griese, Arnold A. DO YOU READ ME? PRACTICAL APPROACHES TO TEACHING READING COMPREHENSION. Goodyear, 1977. 275 p. $8.95 paper.

Provides logical sequence of development of comprehension skills related to the total reading process; each skill defined and relationship to other skills shown; many examples, specific books and stories, etc., strengthen theoretical discourses; detailed strategies offered for the teacher; a useful title for professional collections

BOOKS (SUPPLEMENTARY TEXTS)

Crawford, Ann Fears, and Pedro Chapa, Jr. ¡VIVA! FAMOUS MEXICAN AMERICANS. Steck, 1976. 100 p. $1.68 paper. elem-6 jhs shs

Biographies of 24 famous Mexican-Americans with accompanying literal comprehension questions and vocabulary exercises; large photograph of each subject; leaders covered include César Chávez, Lee Trevino, Johnny Rodríguez, Vikki Carr; many of the 24 Mexican-Americans profiled here will be totally unfamiliar to North Carolina students, especially remedial readers; good background information for teachers; useful resource for Spanish classes; with North Carolina's low Mexican-American population, it is unlikely that the book will be of use except as a reference

Christ, Henry I. READING SHOWCASE: THE WORLD OF SPORTS, BOOK 2. Globe, 1977. 197 p. guide $3.42 paper. elem-6 jhs shs

Supplementary reading book of 33 brief sports stories, male oriented, with comprehension and vocabulary questions following each story; high-interest content--basketball,

READING SHOWCASE: THE WORLD OF SPORTS, BOOK 2. (Cont'd)

deep sea diving, roller derby, track--complemented by motivating black-and-white photographs; good topical resource; useful supplementary book in English class or library; remedial reading for secondary students

King, John T., and Marcet H. King. FAMOUS BLACK AMERICANS. Steck, 1975. 126 p. $1.68 paper. elem-6 jhs shs

Excellent factual resource of biographical information on 33 famous black Americans, with literal comprehension and vocabulary exercises accompanying each story; diverse representation of outstanding blacks, including Gwendolyn Brooks, Frederick Douglass, Nat King Cole, Thurgood Marshall, Jeanne Spurlock; large black-and-white pencil drawing of each subject accompanies his/her story; oversized format resembles workbook--large, clear print, workbook-like exercises; handsome, well-bound publication; good background resource for teachers developing "Black American Week" unit; excellent read-aloud for younger students

Kravitz, Alvin, and Dan Dramer. SIGHTS AND SOUNDS, BOOK 2. Learning Trends, 1976. 154 p. guide $3.24 paper. jhs shs

Much good science and sports content in excellent collection of 22 illustrated mini-stories; word attack and comprehension exercises follow each story; basic ingredients for further extension of skills by teacher; easy, fast reading on highly interesting topics; follow-up exercises are comprehensive without being taxing or interest-killing; useful with junior high English students who don't like to read a whole book but will read short stories; remedial reading for weak senior high students

Levine, Harold. VOCABULARY AND COMPOSITION THROUGH PLEASURABLE READING, BOOK III. AMSCO, 1976. 234 p. $2.90 paper. jhs-9 shs

Excellent supplementary text for classes needing reading reinforcement in basic reading and writing; excerpts from classics provide basis for comprehension and composition exercises, vocabulary development and application, and grammar and usage exercises; includes portions of "To Build a Fire," Ben Franklin's autobiography, BLACK BOY, MY ÁNTONIA; remedial reading for Grades 11-12; a springboard and motivation for reading the complete works

Potter, Robert. TALES OF MYSTERY AND THE UNKNOWN. Globe, 1976. 214 p. guide $3.24 paper. jhs-9 shs

Excellent supplementary text of high-interest stories to motivate reluctant readers; all stories adapted from famous or obscure tales of the supernatural, science fiction, and true-life incidents that remain unexplained; writers include H. G. Wells, Alan Nourse, Nathaniel Hawthorne, Edgar Allan Poe, Frank Edwards; although shortened, simpler versions of the originals, these stories retain the unique stylistic strengths of their authors; each story followed by comprehension questions at literal, interpretive, and critical levels to motivate discussion and extend reading; intriguing content stimulates group interaction

FILMS (16MM)

AROUND YOU GO. 16mm. 11 min. sd. guide color $190. Paramount/Oxford, 1976. K prim

Absorbing language arts/reading film demonstrating multiple meanings of Dolch words "give/take," "into/around," and three high-interest words, "fall/ride/horse"; quickly shifting visuals illustrate selected words through children's literature, fantasy worlds, everyday environment; multiracial; encourages viewers' active participation (Wake County)

THE DAY BEGINS. 16mm. 11 min. sd. guide color $190. Paramount/Oxford, 1976. K prim

Motivating reading/language experience presenting selected Dolch words "all/some," "day/night," "sit/sleep," and one highly appealing word--"fun"; colorful, swiftly

THE DAY BEGINS. (Cont'd)

moving, illustrating words in contexts of child's everyday world; songs and chants invite viewers' participation; enrichment material (Wake County)

HOW DO YOU DO? 16mm. 11 min. sd. guide color $190. Paramount/Oxford, 1976. K prim

Attractive reading/language arts experience illustrating Dolch words "this/that," "want/like," "do/make," and one high-interest word, "boat"; rhymes, jingles, selections from children's literature, combined with varied settings, broaden child's comprehension of multiple meanings of selected words; colorful, stimulating (Wake County)

Films (16mm) in a Series

READING AND WORD PLAY. 5 reels 16mm. each 11 min. sd. guides color each $190. Paramount/Oxford, 1976. K prim

Titles: COME OUT TO PLAY; JACK BE QUICK; LADYBUG, LADYBUG; PUT THE KETTLE ON; SOME LIKE IT COLD

Series presenting 100 high-frequency Dolch words designed for beginning readers; offers primary students language experiences with words in variety of contexts, situations; colorful, changing scenes illustrate words, concepts, language in everyday childhood activities; children can discover multiple meanings of words, hear and see words on screen, say them aloud; rich in rhymes, song and children's literature; numerous post-screening activities accompany each film, focusing on word recognition skills; especially useful with Grades 2-3 having trouble with Dolch words

GAMES

FILE FOLDER CENTERS: WORD ATTACK. Described on Languages Advisory List

KNOW IT ALL! PHONICS PROGRAM. 1 plastic disc holder, interchangeable discs, guide $2.95. Ed. Insights, 1974. (available from Stone's). prim

Series of cardboard question/answer wheels which fit like a recording disc on a pin inside a round plastic case; when case is closed and snapped shut, students can rotate disc from question to question; flip side of case will show corresponding answers; sequenced content includes consonants, short and long vowels; several discs contain colorful pictures motivating for primary children; child can "dial a question," respond, and flip disc to check his accuracy; useful at learning stations, as group work, or for seatwork; inexpensive individualized instruction; see annotation for KNOW IT ALL! LANGUAGE ARTS PROGRAM (September 1977 Languages Advisory List, Page 13) for additional comments

KITS

AIMS: INITIAL CONSONANTS KIT and AIMS: VOWELS KIT. 2 kits each containing 30 Learning Folders with accompanying manipulative cards, evaluation chart on liquid duplicating master, guide each $59.50. Continental, 1976. K prim

Supplementary kits containing multi-sensory, developmentally sequenced folders reinforcing long and short vowels and initial consonant sounds; student matches pop-out picture cards with a key picture drawn on folder illustrating a vowel or initial consonant sound--e.g., for short "a" illustrated by "hat" student matches cards depicting a mask, glass, flag, etc., in spaces provided under picture of hat; each folder may be used individually or with only a very small group; skills are taught in isolation, so that teacher must provide for their application in other reading activities; not designed to replace teacher's instruction in skill but rather as guided practice or individual activity; packaged in sturdy, easily carried, cardboard "suitcases"; for beginning readers, remedial readers at higher level, special education or learning disability (LD) students

HOORAY FOR ANIMALS READ-ALONG STATION. 72 paperback books (12 titles, 6 copies of each), 12 cassette tapes, 4 spirit masters, guide $139.50. Troll, 1977. K prim

Titles: BARNEY BEAGLE GOES CAMPING; BIG GREEN THING; DUCK ON THE TRUCK; FUNNY FACE AT THE WINDOW; HURRY UP, SLOWPOKE; LITTLE GRAY MOUSE GOES SAILING; LITTLE POPCORN; MONKEY IN THE ROCKET; ONE KITTEN IS NOT TOO MANY; THREE COATS OF BENNY BUNNY; TOO MANY POCKETS; WILL YOU COME TO MY PARTY?

Twelve (six copies each) excellent supplementary readers with cassettes, follow-up activities, excellent teacher's guide; readability level of Grade 1.8; high-interest stories featuring animals in exciting situations; little nature lessons tucked into animals' plights; well illustrated; excellent sound effects on cassettes, which are read nicely, at good pace, with audible advance signals alerting students when to turn pages; excellent for independent listening/reading reinforcement of sight words; useful listening activity for nonreaders; also, word drills, picture drawing, reading log, and "critic's corner" for students' comments after reading; comprehensive teacher's manual

SPIRAL READING KIT. 36 books (3 copies each of 12 titles), Job Cards, Answer Cards, Answer Form on liquid duplicating master, Progress Chart on liquid duplicating master, SPIRAL Placement Inventory, Storage File Folders, guide $49.50. Continental, 1976. jhs shs

High-interest/low-vocabulary supplementary paperbacks ideally suited to individualized instruction for students with reading levels of Grade 2.0-3.5; provides its own management system for teachers and students; slim, well-illustrated books with such titles as THE NIGHTMARE THAT CAME TRUE AND OTHER STRANGE TALES, BROKEN BOTTLE AND OTHER STORIES (about teen-agers' personal problems), JOB FACTS (about part-time jobs, work laws, etc.), and SUPERSTARS--famous athletes; excellent multiracial representation in stories, illustrations; a successful effort also to depict girls and women in real and fictional crises, adventures; comprehension, vocabulary, suffixes, prefixes, homonyms, antonyms tested on brief, consumable answer card accompanying each title; all materials color-coded; useful independent, supplemental reading material for remedial or EMR students

STARTING LINE. 4 boxes each containing 1 color filmstrip, 1 cassette tape, 6 copies of reading book, 9 Skillmaster duplicating masters, teacher's resource book each $34; 2 boxes each containing 18"x18" playing board, 3 playing pieces, 30 game cards, a dice, and instructions each $14. all $149. Bowmar, 1976. prim elem jhs

Titles: CATS!; WHEELS!; RACING!; KICKOFF!; GREAT MOUSE CHASE GAME; GREAT BATHTUB RACE GAME

Reading series for students at varying academic and grade levels; high-interest content depicted well in colored photographs appealing to beginning readers as well as older students who are not fluent readers; two board games designed to give the student an urgent need to read; useful with students of various grades, social backgrounds, racial and cultural histories, and economic levels

WORKBOOKS WITH RECORDINGS

HITS FOR RELUCTANT READERS. 4 levels each containing 10 cassette tapes, 20 copies each of 10 workbooks to accompany tapes, progress chart, guide $478. each level $119.50. each title $11.95. ModuLearn, 1977. jhs shs

Narrated in fast-paced disc jockey approach accompanied by topical songs, these "hits" create highly motivating sequential skills program developed with several skills combined in one audio-lesson; features Paul Simon, "Three Dog Night," "Coven," James Taylor, "The Four Tops," other currently popular musical groups; the songs provide the contexts for teaching phonetics, structural analysis, vocabulary, comprehension skills; of immediate, certain appeal but could become outdated in relatively short time--resourceful teachers can devise similar activities without the expense of such an ephemeral item; useful where budget allows

Schultes, Richard Evans. HALLUCINOGENIC PLANTS. Golden, 1976. 160 p. $5.50. shs BKL

Selsam, Millicent E. ANIMALS OF THE SEA. Four Winds, 1976. 40 p. $4.95. K prim BCCB KR SLJ

Selsam, Millicent E., and Joyce Hunt. A FIRST LOOK AT ANIMALS WITHOUT BACKBONES. Walker & Co., 1976. 32 p. $5.39. prim KR

Selsam, Millicent E., and Joyce Hunt. A FIRST LOOK AT FROGS, TOADS, AND SALAMANDERS. Walker & Co., 1976. 32 p. $5.39. prim BKL* KR SBF* SLJ

Selsam, Millicent E. POPCORN. Morrow, 1976. 48 p. $5.21. prim elem BCCB BKL* HB KR SLJ

Shaw, Evelyn. A NEST OF WOOD DUCKS. Harper, 1976. 63 p. $3.79. prim BCCB BKL HB KR SLJ

Silverstein, Alvin Dr., and Virginia B. Silverstein. HEART DISEASE. Follett, 1976. 122 p. $5.97. elem-6 jhs shs BKL* SBF* SLJ

Simon, Hilda. SNAILS OF LAND AND SEA. Vanguard, 1976. 143 p. $6.95. elem-6 jhs shs-10 BCCB BKL* SLJ*

Simon, Seymour. ANIMALS IN YOUR NEIGHBORHOOD. Walker & Co., 1976. 47 p. $5.39. prim BKL CBRS KR PW SLJ

Simon, Seymour. EVERYTHING MOVES. Walker & Co., 1976. unp. $5.85. prim BCCB BKL KR SBF SLJ

Simon, Seymour. TROPICAL SALTWATER AQUARIUMS: HOW TO SET THEM UP AND KEEP THEM GOING. Viking, 1976. 90 p. $6.95. elem jhs-7 BKL HB KR SLJ

Stensbol, Ottar. MODEL FLYING HANDBOOK. Sterling, 1976. 160 p. $6.89. shs BKL LJ

Stephens, John H. TOWERS, BRIDGES AND OTHER STRUCTURES. Sterling, 1976. 288 p. $12.69. teacher use BKL

Stevenson, Peter and Mike. FARMING IN BOXES: ONE WAY TO GET STARTED GROWING THINGS. Scribners, 1976. 64 p. $6.95. elem jhs BKL KR PW SLJ

Sullivan, George. UNDERSTANDING HYDROPONICS: GROWING PLANTS WITHOUT SOIL. Warne, 1976. 96 p. $5.95. elem jhs BKL KR SLJ

Sullivan, Nora. DINOSAURS. Watts, 1976. 48 p. $3.90. prim elem-4 SLJ

Summers, Gerald. OWNED BY AN EAGLE. Dutton, 1976. 223 p. $8.95. shs BKL PW SLJ

Svatos, Ladislav. DANDELION. Doubleday, 1976. unp. $5.95. K prim LJS WLB

Temerlin, Maurice K. LUCY: GROWING UP HUMAN. Bantam, 1975. 198 p. $1.95 paper. jhs shs BKL C SBF**

Thiede, Jan. MAMAKUU'S FAMILY: AN ELEPHANT HERD. Coward, 1976. 48 p. $6.95. elem jhs BCCB KR SLJ

Thomas, Heather Smith. HORSES. Golden, 1976. 48 p. $3.95. elem jhs SBF* SLJ

Travers, Jeannette. STARTING FROM SCRATCH. Taplinger, 1975. 150 p. $8.95. jhs shs BKL

Veglahn, Nancy. COILS, MAGNETS AND RINGS: MICHAEL FARADAY'S WORLD. Coward, 1976. 63 p. $5.95. prim-3 elem BKL KR SLJ

White, William J. AIRSHIPS FOR THE FUTURE. Sterling, 1976. 160 p. $7.89. shs LJ

Wolff, Barbara. EVENING GRAY, MORNING RED: A "READY-TO-READ" HANDBOOK OF AMERICAN WEATHER WISDOM. Macmillan, 1976. 64 p. $6.95. prim elem-4 BKL KR SLJ

Zim, Herbert S. THE BIG CATS. Rev. ed. Morrow, 1976. 64 p. $4.59. prim-3 elem BKL SLJ